

Advertise in *The Current*

Get your message out to Manitobans working to protect our soil, water, habitat, and climate. Our readership includes officials of all three levels of government, staff and members of Manitoba's 18 Conservation Districts, nonprofit organizations, consulting firms, schools, and more. Check out past issues of *The Current* at www.mcda.ca

2019 Rates

Plus GST. Full colour.

2-Page Spread	\$2,000
Outside Back Cover	\$1,600
Inside Front Cover	\$1,400
Full page	\$1,200
1/2 page	\$850
1/4 page	\$600
1/8 page	\$450



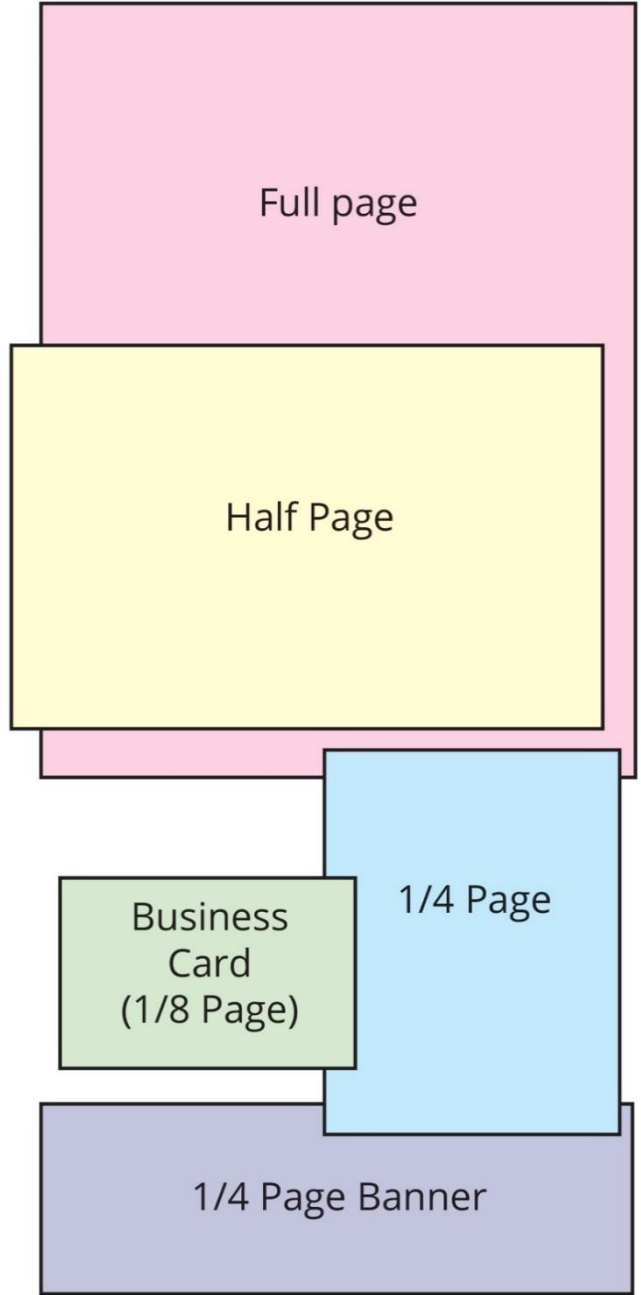
Ad Size	Width	Height
Full Page	7-1/4	9-3/4
Full Page (to edges)	8.125	10.5
1/2 Page	7-1/4	4-3/4
1/4 Page	3-1/2	4-3/4
1/4 Page Banner	7-1/4	2-1/2
Business Card	3-1/2	2-3/8
Trim Size	8-1/8	10-3/4
Bleed	1/4	

Production Requirements:

PressReady – High resolution PDF files are accepted. Please ensure fonts are embedded and resolution is not below 300 dpi. All Pantone and RGB images must be converted to CMYK. Files containing Lab Color and ICC tags will not be accepted. All creative must be designed to the correct dimensions. If your creative does not meet these specifications you will be contacted for new files.

Ads submitted with incorrect dimensions will incur additional charges if new files are not submitted.

For an extra fee, we can create your ad.



For more information, contact:

Sean Goertzen
 Executive Director
 Manitoba Conservation Districts Association
sean@mcdca.ca
 204.570.0164