

Multimedia Presentation Rubric: Group A: Grades 7 to 9
MCDA Youth Multimedia Competition
Let your creativity flow.

Theme: Inspiring Change to protect our Water Resources

Criteria	Level 4	Level 3	Level 2	Level 1	Weighting
Effective Presentation	- presentation uses design elements effectively to get message across - presentation uses some local material (pictures, maps, locations for video shots, etc.) - presentation is polished - presentation follows criteria set out (e.g. time)	- has 3 of the desired features	- has 2 of the desired features	- has 1 of the desired features	X 5 = /20
Content	- has a Manitoba focus - appropriately uses some of the key terms/ideas that s/he is learning at school* - indicates an accurate understanding of water issues - uses correct evidence/facts	- has 3 of the desired features	- has 2 of the desired features	- has 1 of the desired features	X 5 = /20
Incorporation of Theme	- has a clear message on our local water resources - engages a middle years school audience - shows a personal perspective - gives direction on how to become more sustainable	- has 3 of the desired features	- has 2 of the desired features	- has 1 of the desired features	X 5 = /20
Total					/60

Key terms/ideas for Grades 7 to 9: ecosystem, biosphere, abiotic, biotic, organisms, ecological succession, photosynthesis, cellular respiration, ecological pyramid, bioaccumulation, scavengers, decomposers, micro-organisms. heat capacity, fresh water, salt water, convection, Coriolis effect, global water cycle, drainage system, watershed, continental divide, erosion, deposition, flow rate, tides, terms related to water treatment, global quality of life, major bodies of water, and factors that influence the movement of people around the world.

Note: entrants must have permission to use any local elements and pictures. They are also encouraged to use materials from Creative Commons when using non-local shots, following licensing agreements. Go to: <http://www.flickr.com/creativecommons/>

Other websites:

- www.mcda.ca to find links to conservation district websites with info about what CDs do
- <http://www.google.com/support/websearch/bin/answer.py?&answer=29508&hl=> where there is information about the options (using advanced search) to search Creative Commons in Google
- <http://vimeo.com/categories> Education and DIY button for help with production
- <http://gofree.com/download/Video/Mediaplayers/vlcmediaplayer.php?gclid=COOa9dXOuaQCFQMEbAodhi9R0w> to make sure that the finished video can be viewed on a computer or Google: VLC player download

Multimedia Presentation Rubric: Group B: Grades 10 to 12
MCDA Youth Multimedia Competition
Let your creativity flow.

Theme: Inspiring Change to Protect our Water Resources

Criteria	Level 4	Level 3	Level 2	Level 1	Weighting
Effective Presentation	- presentation uses design elements effectively to get message across - presentation uses some local material (pictures, maps, locations for video shots, etc.) - presentation is polished - presentation follows criteria set out (e.g. time)	- has 3 of the desired features	- has 2 of the desired features	- has 1 of the desired features	X 5 = /20
Content	- has a Manitoba focus - appropriately uses some of the key terms/ideas that s/he is learning at school* - indicates an accurate understanding of water issues - uses correct evidence/facts	- has 3 of the desired features	- has 2 of the desired features	- has 1 of the desired features	X 5 = /20
Incorporation of Theme	- has a clear message on our local water resources - engages a high school audience - shows a personal perspective - gives direction on how to become more sustainable	- has 3 of the desired features	- has 2 of the desired features	- has 1 of the desired features	X 5 = /20
Total					/60

Key terms/ideas for Grades 10 to 12: This is a good fit with the Natural Resources Cluster in Grade 10 Social Studies and the Ecosystems Unit in Grade 10 Science. Students may also be involved in other courses that reflect this topic, such as Current Topics in Science 30S or Biology 40S.

Note: entrants must have permission to use any local elements and pictures. They are also encouraged to use materials from Creative Commons when using non-local shots, following licensing agreements. Go to: <http://www.flickr.com/creativecommons/>
 Other websites:

- www.mcda.ca to find links to conservation district websites with info about what CDs do
- <http://www.google.com/support/websearch/bin/answer.py?&answer=29508&hl=> where there is information about the options (using advanced search) to search Creative Commons in Google
- <http://vimeo.com/categories> Education and DIY button for help with production
- <http://gofree.com/download/Video/Mediaplayers/vlcmediaplayer.php?gclid=COOa9dXOUaQCFQMEbAodhi9R0w> to make sure that the finished video can be viewed on a computer or Google: VLC player download